



Employer Evaluation
WTTH-TV CHANNEL 13
2011 Employment Opportunity Fair
At Indiana Black Expo



Employers: Your comments are important to us! Please take a few minutes to complete this evaluation and either drop it off at the Exit Evaluation table in the 500 Ballroom today OR mail to: Indiana Black Expo, Inc., 3145 N. Meridian Street, Indianapolis, IN 46208. Thank you!

1. Convenience of date / time:

- Excellent Acceptable Could be better

2. Convenience of location/venue:

- Excellent Acceptable Could be better

3. Employment Opportunity Fair hours/length:

- Just right Too long Too short

4. Number of applicants/people attending the Employment Opportunity Fair:

- Excellent Acceptable Too few

5. Your company's booth location:

- Excellent Acceptable Could have been better

6. Registration procedures of the Fair:

- Excellent Acceptable Could be improved

7. How did you learn of this Employment Opportunity Fair?

- Word of mouth Mail E-Mail Website Newspaper
 Previous participant Other: _____

8. Did the Employment Opportunity Fair meet your expectations?

- Yes No

If no, please comment:

9. Cost to participate in the Employment Opportunity Fair:

- Reasonable Too costly Extremely reasonable, a good value

10. Should we continue this Employment Opportunity Fair in the future?

- Yes No

Comments: _____

11. Number of candidates your company interviewed on the spot: _____

12. Number of candidates extended a job offer today: _____

13. Please list the name, phone # and/or e-mail address of an HR contact in your company:

14. What specific suggestions do you have for improving the Employment Opportunity Fair?

15. Other comments:

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Attn: Nicole George

THANK YOU!