

AWARDS

**FIRST PLACE:
\$500 Savings Bond**

The first place winner will also receive four tickets to an Indiana Pacers basketball game.

**SECOND PLACE:
\$300 Savings Bond**

**THIRD PLACE:
\$100 Savings Bond**

Each winner will be honored during a special ceremony.

**Indiana Black Expo, Inc.'s
DIVERSITY PROMISE**

Indiana Black Expo, Inc. celebrates cultural diversity and inclusiveness across all races, ethnicities, nationalities, generations, socioeconomic levels and religious affiliations.

We continue to strive for excellence by providing unique events and programs which reflect the changing landscape of Indiana and the world.

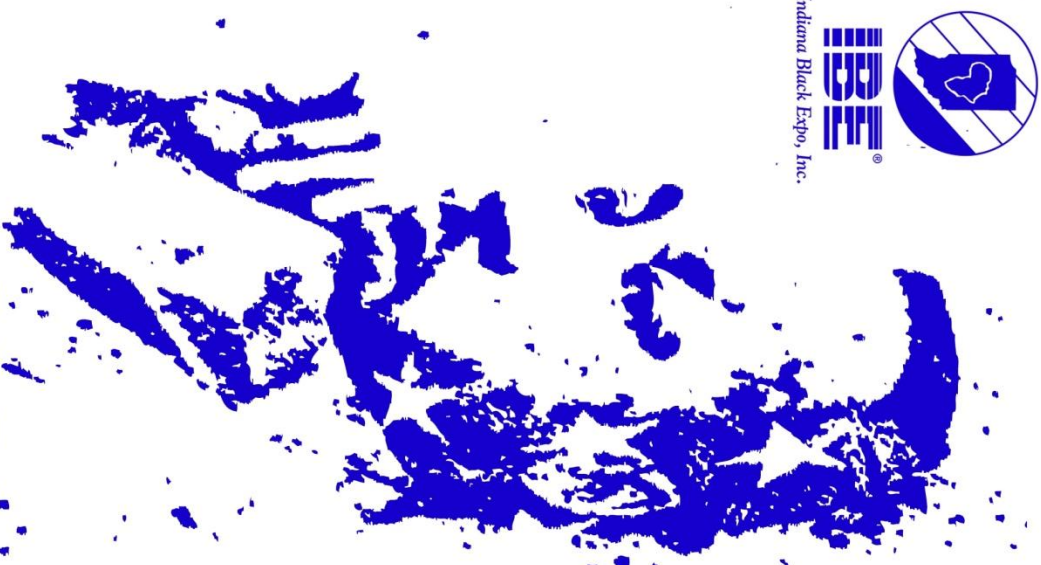


Indiana Black Expo, Inc.

Indiana Black Expo, Inc.
3145 N. Meridian Street
Indianapolis, IN 46208



Indiana Black Expo, Inc.



2011

**Rev. Dr. Martin
Luther King, Jr.**

ESSAY CONTEST

QUESTION:

In his 1964 book entitled, *What Manner of Man: A Biography of Martin Luther King, Jr.*, Rev. Dr. Martin Luther King, Jr. wrote, "The function of education...is to teach one to think intensively and to teach one to think critically. We must remember that intelligence is not enough. Intelligence plus character - this is the goal of true education."

President Obama has launched an "Educate to Innovate" campaign to improve the participation and performance of American students in science, technology, engineering, and mathematics (STEM). In 450 words or less, explain the importance of education and how it will help you attain your future goals.

RULES:

1. The contest is open to all middle/junior high school students in Indiana.
2. Entries must not exceed 450 words.
3. All entries must be typed, double-spaced, on plain paper.
4. All entries must be accompanied by the official entry form.
5. Contest entry materials may not be returned to the student.
6. All entries will be reviewed by a panel of judges selected by the sponsoring agencies. Judges' decisions are final.
7. Entries will be judged on the basis of evidence of research, excellence in content, originality of thought, and clarity of composition.
8. All entries will be judged anonymously. (Please print name on back of each essay page and not the front page).

Please direct your essay attached

to the official entry form to:

Rev. Dr. Martin Luther King Jr. Essay Contest
c/o Indiana Black Expo, Inc.
3145 North Meridian Street
Indianapolis, IN 46208

**Entries must be postmarked
by Monday, February 7, 2011**

Please contact the IBE Office at (317) 925-2702 with questions or concerns regarding this application or essay contest. Additional applications can be downloaded at www.indianablackexpo.com.

OFFICIAL ENTRY FORM

IBE's 2011 Rev. Dr. Martin Luther King, Jr. Essay Contest

Student Name: _____

Age: _____ Grade: _____ E-mail: _____

Address: _____

City: _____ State: _____ ZIP: _____

Home Phone: _____

Parent/Guardian: _____

Address: _____

Parent/Guardian Email: _____

Daytime Phone: _____ Mobile Phone: _____

School: _____

Teacher Name: _____

Principal Name: _____

School Address: _____

Teacher's E-mail: _____

RELEASE! The student identified above (the "Student") grants permission to Indiana Black Expo, Inc., to use his or her name, photograph, likeness and voice in visual media, recordings, and in any other form whatsoever. The Student also grants a nonexclusive, worldwide, royalty-free, perpetual license in the copyright of his or her essay submission which allows Indiana Black Expo, Inc. to reproduce, display, distribute, and make derivative works from the essay in any manner and format they deem appropriate. The Student or his parent/guardian represents that: (a) the Student's submission is wholly original and does not infringe the rights of any third party; and (b) he or she has authority to execute this release and does so with full knowledge of the circumstances and rules of this Essay Contest; which he or she has read and understands.



Student Signature

Parent/Guardian Signature (if student is under the age of 18).