



Press Credential Guidelines
For 40th Summer Celebration Presented by 1-800-QUIT-NOW
(READ CAREFULLY – CHANGE IN CREDENTIALING PROCESS
FOR 2010)

PLEASE READ THE FOLLOWING GUIDELINES AND COMPLETE THE PRESS CREDENTIALS APPLICATION.

NOT ALL APPLICATIONS WILL BE APPROVED.

Press credentials and photo passes are limited. All media affiliates must wear wristbands and badge credentials to have access to the Indiana Convention Center. **You will not be admitted into the Exhibition hall without a wristband that will be scanned by security.**

ALL APPLICATIONS MUST BE SUBMITTED BY TUESDAY, JUNE 15, 2010.

Applications received after June 15, 2010 will not be considered.

Applicants will be notified no later than July 1, 2010.

YOU MUST BE ON ASSIGNMENT TO COVER THE 40TH ANNUAL SUMMER CELEBRATION

You must be covering the Summer Celebration and transcending events in order to receive a wristband and media badge.

If your intention is to come to the Summer Celebration to do a story on only one artist or presenter and not the Summer Celebration, you need to be credentialed through that artist or presenter. You will need to make your own arrangements to meet the presenters or artists once you are onsite. If you are not credentialed through IBE, you will not have access to the media area. We will not credential media for assignments that do not include the Summer Celebration or its events.

An editor's letter emailed to msintern@indianablackexpo.com is required for all affiliated freelance photographers and writers. **We will not accept any applications from freelance photographers or writers who are not officially on assignment for a publication.** If you are affiliated with a presenter or artist, you must obtain entry and passes through that particular presenter or artist.

College newspapers and web-based publications can send writers only. We will not grant photo passes to college photographers or website photographers. Certain special circumstances will be reviewed and decided upon on an individual basis.

NATIONAL MEDIA OUTLETS:

Everyone interested in covering Summer Celebration must complete the official application form. All applications will be carefully screened.

INTERNATIONAL MEDIA OUTLETS:

All international publications interested in covering Summer Celebration must complete the official application form in addition to emailing a detailed editor's letter about your assignment to msintern@indianablackexpo.com on publication letterhead. Applications will be carefully screened by the media department.

WEB ZINES and BLOGGERS:

Web zine writers and bloggers **MUST** provide specific information about your site in the description section of the application. Credentials for web zines and bloggers are extremely limited and will be evaluated closely.

FREELANCE PRINT MEDIA:

We will not accept any applications from freelance writers who are not on a confirmed assignment. An editor's letter must be emailed to msintern@indianablackexpo.com on publication letterhead at the same time as your application or it will not be considered.

PHOTOGRAPHERS ON ASSIGNMENT:

Everyone interested in taking photos at Summer Celebration must be on assignment and must complete the official application form. All applications are carefully screened.

PLEASE NOTE

If you wish to contact us offering to be a event photographer for Summer Celebration, you will be required to submit examples of your work and you will be required to sign an official photographer agreement which requires you to give us all of your raw photos that you take at Summer Celebration as well as edited images of the event submitted on DVD. Please contact msintern@indianablackexpo.com

PHOTOGRAPHY EQUIPMENT REQUIREMENTS:

Only photographers with SLR, interchangeable lens cameras will be allowed into the restricted areas. Point-and-shoot cameras will not be permitted.