

SUMMER CELEBRATION  
JULY 10-JULY 20, 2025  
SPONSORSHIP PACKAGES



# IBEL

Summer  
CELEBRATION<sup>25</sup>

★ ALL STAR EDITION ★



SUMMERCELEBRATION.NET


## ABOUT IBE

### VISION FOR THE FUTURE

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As a pillar of the Indiana community for more than 54 years, IBE encourages and empowers individuals through education, year-round programming, impactful initiatives, and events. Our organization continues to develop and evolve in order to find new ways to proactively address the most relevant issues and drive positive change for the underserved in our community.

Anchored in our core focuses, the below events and initiatives exemplify our mission in action.



An effective voice  
& vehicle for the  
social and economic  
advancement of  
African American  
youth & families

#### CONTACT US

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As a Summer Celebration sponsor, you are not only supporting IBE's year around programs but will experience the excitement of diverse cultures and positive brand awareness for your organization and company, there is no better way to get involved than by partnering with IBE.



EDUCATE.  
EMPOWER.  
ELEVATE.  
PROGRAMS.



## **IBE'S CORE INITIATIVES** **EDUCATION** **CONFERENCE**

For 17 years, IBE has hosted its Education Conference to provide professional development training to educators and administrators across the state of Indiana. The Education Conference has provided research-based strategy-driven, practical application-focused professional development services that equip educators and administrators with tools to address specific school and university needs related to student's academic success.

### **Sponsorship Opportunities**

Title Sponsor - \$125,000

Presenting Sponsor - \$75,000

Sponsor - \$25,000

## IBE'S CORE INITIATIVES SCHOLARSHIP FUND

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We have awarded over \$5 Million in scholarship funds to Indiana students since 1984. Involvement from corporations around the state help to make this possible. Emphasis is placed on financial need and first-generation students in our community.

### **Sponsorship Opportunities**

Title Sponsor - \$100,000

Presenting Sponsor - \$50,000

Sponsor - \$25,000



OVER  
**5**  
MILLION



## IBE'S CORE INITIATIVES MENTAL HEALTH SYMPOSIUM

In 2024, IBE focused on mental health with multiple symposiums and panel discussions with young people and adults to address the mental health disparities that exist in Black and Brown communities as it relates to education, resources and access. IBE seeks to continue strengthening these efforts with more programming and events focused on mental health.

### **Sponsorship Opportunities**

Title Sponsor - \$75,000

Presenting Sponsor - \$50,000

Sponsor - \$25,000



## IBE'S CORE INITIATIVES POLICY SUMMIT

The Policy Summit is an opportunity to bring together businesses, policymakers, and thought leaders from around the state to focus on the shared challenges and opportunities facing Black Hoosiers. This summit is a platform for minorities across Indiana to voice their concerns and engage in essential and necessary conversations to find solutions.

### **Sponsorship Opportunities**

Title Sponsor - \$75,000

Presenting Sponsor - \$50,000

Sponsor - \$25,000

## YOUTH LEADERSHIP SUMMIT

This three-day conference gives middle and high school youth leaders a platform to hear and learn from professionals regarding academics, decision making, and advocacy.

**TITLE** - \$125,000  
**PRESENTING** - \$100,000  
**SPONSOR** - \$25,000

## CHILDREN'S ZONE

Thousands of young people enjoy the experience of playing dress-up as their favorite super heroes and sheroes. The area brings smiles to everyone and creates an empowering experience.

**TITLE** - \$50,000  
**PRESENTING** - \$25,000  
**SPONSOR** - \$15,000

## REAL TALK TEEN FORUM

This teen forum allows over 1,000 teens to have candid conversations among celebrity speakers and their peers regarding issues that impact them on a daily basis.

**TITLE** - \$75,000  
**PRESENTING** - \$50,000  
**SPONSOR** - \$20,000

## YOUTH ENTREPRENEUR SERIES (YES)

YES is a platform for young entrepreneurs to explore, innovate, and turn their ideas into successful business ventures. The summit introduces middle and high school students to the basics of economic literacy and business management through a series of workshops and competitions. Participants are exposed to real-life examples of business development and are given practical challenges to enhance their critical thinking, problem-solving, and leadership skills.

**TITLE** - \$75,000  
**PRESENTING** - \$50,000  
**SPONSOR** - \$20,000

## YOUTH FINANCIAL SERIES

Professional financial educators present at workshops to teach practical ways to manage all aspects of personal finances. Workshops and interactive activities will address the following topics: Understanding Credit; Developing a Budget; Financial Responsibility and Budgeting; Investment Basics; Banking Procedures; Building Consumer Skills; Living on Your Own; The Psychology behind Spending; Getting, Keeping, and Growing Your Money; and Entrepreneurship.

**TITLE** - \$50,000  
**PRESENTING** - \$25,000  
**SPONSOR** - \$15,000





### **CORPORATE LUNCHEON**

This signature event of Summer Celebration attracts a sold-out audience each year where top corporate, government and community leaders enjoy unique networking opportunities and an award ceremony that recognizes some of the nations most outstanding leaders.

**TITLE** - \$125,000  
**PRESENTING** - \$75,000  
**SPONSOR** - \$50,000

### **BLACK BUSINESS CONFERENCE**

Business leaders and owners will attend this conference which provides valuable workshops, panels, and networking opportunities designed to help minority owned businesses and corporate executives flourish. Play a role in strengthening small businesses that are the backbone of the American economy.

**TITLE** - \$125,000  
**PRESENTING** - \$75,000  
**SPONSOR** - \$25,000  
**EVENT** - \$10,000

### **MAYOR'S BREAKFAST**

The Mayor's Breakfast is the kick-off event for the Black Business Conference. It highlights initiatives of the Mayor to show support for minority, women, and veteran owned business enterprises of Indiana while showcasing upcoming business opportunities within the state.

**TITLE** - \$50,000  
**PRESENTING** - \$25,000  
**SPONSOR** - \$15,000

### **CONSUMER EXHIBIT ZONES**

**SPONSORSHIP ZONE**  
RESERVED FOR PRESENTING  
SPONSOR

**WORKFORCE  
DEVELOPMENT ZONE**  
\$75,000

**TECHNOLOGY ZONE**  
TITLE - \$75,000  
PRESENTING - \$50,000  
SPONSOR - \$25,000

**BLACK WALL STREET  
ZONE**  
\$75,000

**COMMUNITY/  
GOVERNMENT ZONE**  
\$50,000

**EDUCATION ZONE**  
\$50,000

**BRANDING/MARKETING                      EXHIBITION HALL                      TICKETS+ HOSPITALITY**

The Entertainment Series includes two days of entertainment before more than 100,000 people at the Music Heritage Outdoor Concert and Entertainment Stage inside the Exhibit Hall. Title sponsorship is included in this package.

### PLATINUM - \$300,000

- Logo on designated sponsor event signage
  - Logo on all sponsored event printed materials
  - Logo and link on SC website
  - Mention in radio commercials
  - Logo on video screens at Corporate Luncheon
  - Full page color ad in SC Event Guide
  - Participation by company representative at sponsored event
  - Inclusion in SC viral marketing
  - Inclusion in radio advertisements
- 30'x30' exhibition space
  - 20 public announcements in Exhibition Hall during the 3-day event
  - Prominent signage placement throughout the Exhibition Hall
- 2 tables of 10 at Corporate Luncheon
  - 6 invitations for the Governor's Reception
  - 1 table of 10 at the Mayor's Breakfast
  - 20 VIP credentials to the Music Festival Outdoor Concert

### PRESENTING - \$125,000

- Logo on designated sponsor event signage
  - Logo on all sponsored event printed materials
  - Logo and link on SC website
  - Mention in radio commercials
  - Logo on video screens at Corporate Luncheon
  - Full page color ad in SC Event Guide
  - Participation by company representative at sponsored event
  - Inclusion in SC viral marketing
- 30'x30' exhibition space
  - 12 public announcements in Exhibition Hall during the 3-day event
  - Prominent signage placement throughout the Exhibition Hall
- 1 table of 10 at Corporate Luncheon
  - 4 invitations for the Governor's Reception
  - 4 invitations to the Mayor's Breakfast
  - 10 credentials to sponsored event

### SPONSOR - \$75,000

- Logo on designated sponsor event signage
  - Logo on all sponsored event printed materials
  - Logo and link on SC website
  - Mention in radio commercials
  - Logo on video screens at Corporate Luncheon
  - Full page color ad in SC Event Guide
  - Participation by company representative at sponsored event
- 20'x20' exhibition space
  - 10 public announcements in Exhibition Hall during the 3-day event
- 1 table of 10 at Corporate Luncheon
  - 1 table of 10 at Mayor's Breakfast (Black Business Conference Sponsors Only)
  - Inclusion in SC viral marketing





## ARTS & ENTERTAINMENT SPONSOR LEVELS

### IBE FILM FESTIVAL

Independent filmmakers present uplifting and positive messages covering the breadth of the human experience. Several of the films, produced by or written about African-Americans, are award-winners of nationally acclaimed independent film festivals.

**TITLE** - \$50,000  
**PRESENTING** - \$25,000  
**SPONSOR** - \$15,000

### ENTERTAINMENT STAGE

The entertainment stage comes to life all weekend with the annual Indoor Free Concert, IBE Fashion Show, and The Gospel Showcase.

**PRESENTING** - \$75,000  
**SPONSOR** - \$50,000

### ART SPEAKS CAFE

An interactive area for local authors and artists to share insight on their works and a venue for spoken word artists to share all forms of poetry, from urban and spiritual to confessional and political.

**TITLE** - \$50,000  
**PRESENTING** - \$25,000  
**SPONSOR** - \$15,000

### ALL WHITE AFFAIR PARTY

This is the summer's hottest party scene in a sea of white decor and fashion. Numerous celebrity guests and top national entertainers keep the party going.

**TITLE** - \$75,000  
**PRESENTING** - \$50,000  
**SPONSOR** - \$25,000

### CULTURAL ARTS PAVILION

A three-day collaborative experience that engages the community through unique venues and exhibits designed to entertain and enrich culturally diverse audiences of all ages. Art in Action presents the richness of African-American art and culture to Summer Celebration guests.

**TITLE** - \$75,000  
**PRESENTING** - \$50,000  
**SPONSOR** - \$25,000

### ARTISTS & AUTHORS MARKET

A venue for select emerging and professional fine artists and published authors to sell original works in a variety of media. Artists and authors are available on-site to share their experiences and projects with guests. The market raises visibility of African-American arts and culture.

**TITLE** - \$25,000  
**PRESENTING** - \$15,000

### FASHION SHOW

Innovative designs and style hit the runway for established and emerging designers in the annual Fashion Show. See what's in and what's not. Get there early to get a seat.

**PRESENTING** - \$25,000  
**SPONSOR** - \$15,000

### HAIR SHOW

Natural and hairstyle performances by local and national hairstylists are presented live for demonstration to audiences in the exhibition hall.

**PRESENTING** - \$25,000  
**SPONSOR** - \$15,000



## SPONSOR LEVELS

### BRANDING/MARKETING

### EXHIBITION HALL

### TICKETS+ HOSPITALITY

#### PRESENTING - \$500,000

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|--|--|---|
| <ul style="list-style-type: none"> <li>• Name included in the title of the event</li> <li>• Name/ logo displayed on Summer Celebration branding including t-shirts, credentials, print ads, and print materials</li> <li>• Logo prominently displayed on Summer Celebration website homepage</li> <li>• Sponsor summary &amp; link on SC website</li> <li>• News release announcing sponsorship</li> <li>• Mention in tv &amp; radio advertisements</li> <li>• Participation by company representative at opening press conference</li> <li>• Logo on video screens at Corporate Luncheon Full color back cover of SC Event Guide</li> <li>• Inclusion in SC viral marketing</li> <li>• First right of refusal for next year's SC presenting sponsorship</li> <li>• Inclusion in radio advertisements</li> </ul> | <ul style="list-style-type: none"> <li>• 40'x40' carpeted exhibition space</li> <li>• 20 public announcements in Exhibition Hall during the 3-day event</li> <li>• Prominent signage placement throughout the Exhibition Hall</li> </ul> | <ul style="list-style-type: none"> <li>• 2 tables of 10 at Corporate Luncheon</li> <li>• 12 invitations for the Governor's Reception</li> <li>• 2 tables of 10 to the Mayor's Breakfast</li> <li>• 20 VIP credentials to the Music Heritage Festival Outdoor Concert</li> </ul> |
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#### DIAMOND - \$125,000

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|--|---|--|
| <ul style="list-style-type: none"> <li>• Logo on designated sponsor event signage</li> <li>• Logo on all sponsored event materials</li> <li>• Logo and link on SC website</li> <li>• Logo on video screens at Corporate Luncheon</li> <li>• Full page color ad in SC Event Guide</li> <li>• Participation by company representative at sponsored event</li> <li>• Inclusion in SC viral marketing</li> </ul> | <ul style="list-style-type: none"> <li>• 30'x20' exhibition space</li> <li>• 10 public announcements in Exhibition Hall during the 3-day event</li> <li>• Prominent signage placement throughout the Exhibition Hall</li> </ul> | <ul style="list-style-type: none"> <li>• 1 table of 10 at Corporate Luncheon</li> <li>• 4 invitations for the Governor's Reception</li> <li>• 4 invitations to the Mayor's Breakfast</li> <li>• 10 credentials to sponsored event</li> </ul> |
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#### GOLD - \$75,000

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|---|--|--|
| <ul style="list-style-type: none"> <li>• Logo on designated sponsor event signage</li> <li>• Logo on all sponsored event materials</li> <li>• Logo and link on SC website</li> <li>• Logo on video screens at Corporate Luncheon</li> <li>• Full page color ad in SC Event Guide</li> </ul> | <ul style="list-style-type: none"> <li>• Participation by company representative at sponsored event</li> <li>• 20'x20' exhibition space</li> <li>• Public announcements in Exhibition Hall during the 3-day event</li> </ul> | <ul style="list-style-type: none"> <li>• 1 table of 10 at Corporate Luncheon</li> <li>• 1 table of 10 at Mayor's Breakfast (Black Business Conference Sponsors Only)</li> <li>• Inclusion in SC viral marketing</li> </ul> |
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## SPONSOR LEVELS

### BRANDING/MARKETING

### EXHIBITION HALL

### TICKETS+ HOSPITALITY

#### SILVER - \$50,000

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| <ul style="list-style-type: none"> <li>• Name on designated sponsored event signage</li> <li>• Name on all sponsored event printed material</li> <li>• Name and link on SC website</li> <li>• Name on video screens at Corporate Luncheon</li> <li>• Half page color ad in SC Event Guide</li> </ul> | <ul style="list-style-type: none"> <li>• 10'x 20' exhibition space</li> <li>• 10 public announcements in Exhibition Hall during the 3-day event</li> </ul> | <ul style="list-style-type: none"> <li>• 1 table of 10 at Corporate Luncheon</li> <li>• 1 table of 10 at the Mayor's Breakfast (Black Business Conference Sponsors Only)</li> </ul> |
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#### CRYSTAL - \$25,000

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| <ul style="list-style-type: none"> <li>• Name on designated sponsored event signage</li> <li>• Name on all sponsored event printed material</li> <li>• Name and link on SC website</li> <li>• Name on video screens at Corporate Luncheon</li> <li>• Half page color ad in SC Event Guide</li> </ul> | <ul style="list-style-type: none"> <li>• 10'x 20' exhibition space</li> <li>• 6 Public announcements in Exhibition Hall during the 3-day event</li> </ul> | <ul style="list-style-type: none"> <li>• 1 table of 10 at Corporate Luncheon</li> <li>• 1 table of 10 at the Mayor's Breakfast (Black Business Conference Sponsors Only)</li> </ul> |
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#### EVENT - \$15,000

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|---|---|---|
| <ul style="list-style-type: none"> <li>• Name on designated sponsored event signage</li> <li>• Name on all sponsored event printed material</li> <li>• Name and link on SC website</li> <li>• Name on video screens at Corporate Luncheon</li> <li>• 1/3 page color ad in SC Event Guide</li> </ul> | <ul style="list-style-type: none"> <li>• 10'x 20' exhibition space</li> <li>• 3 Public announcements in Exhibition Hall during the 3-day event</li> </ul> | <ul style="list-style-type: none"> <li>• 5 tickets to Corporate Luncheon</li> <li>• 1 table of 10 at the Mayor's Breakfast (Black Business Conference Sponsors Only)</li> </ul> |
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#### BRONZE - \$15,000

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| <ul style="list-style-type: none"> <li>• Name on designated sponsored event signage</li> <li>• Name on all sponsored event printed material</li> <li>• Name and link on SC website</li> <li>• Name on video screens at Corporate Luncheon</li> <li>• Half page color ad in SC Event Guide</li> </ul> | <ul style="list-style-type: none"> <li>• 10'x 20' exhibition space</li> <li>• 3 Public announcements in Exhibition Hall during the 3-day event</li> </ul> | <ul style="list-style-type: none"> <li>• 5 tickets to Corporate Luncheon</li> <li>• 1 table of 10 at the Mayor's Breakfast (Black Business Conference Sponsors Only)</li> </ul> |
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#### GOVERNMENT - \$12,500

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| <ul style="list-style-type: none"> <li>• Name on designated sponsored event signage</li> <li>• Listing on associated event printed material</li> <li>• Name and link on SC website</li> <li>• Name on video screens at Corporate Luncheon</li> <li>• 1/3 page color ad in SC Event Guide</li> </ul> | <ul style="list-style-type: none"> <li>• 10'x 20' exhibition space</li> <li>• 3 Public announcements in Exhibition Hall during the 3-day event</li> </ul> | <ul style="list-style-type: none"> <li>• 5 tickets to Corporate Luncheon</li> <li>• 1 table of 10 at the Mayor's Breakfast (Black Business Conference Sponsors Only)</li> </ul> |
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#### PATRON - \$10,000

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| <ul style="list-style-type: none"> <li>• Name on designated sponsored event signage</li> <li>• Listing on associated event printed material</li> <li>• Name and link on SC website</li> <li>• Name on video screens at Corporate Luncheon</li> </ul> | <ul style="list-style-type: none"> <li>• 10'x 20' exhibition space</li> <li>• 3 Public announcements in Exhibition Hall during the 3-day event</li> </ul> |
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A FULL SCHEDULE OF UPCOMING EVENTS

# WHAT'S GOING ON!

S U M M E R C E L E B R A T I O N 2 0 2 5

THURSDAY, JULY 10

Ecumenical Service

MONDAY, JULY 14

Business Conference

TUESDAY, JULY 15

Business Conference  
Youth Entrepreneurship Series

WEDNESDAY, JULY 16

Youth Entrepreneurship Series

THURSDAY, JULY 17

Education Conference  
Indiana Health Fair

FRIDAY, JULY 18

Youth Leadership Summit  
Corporate Luncheon  
Exhibition Hall  
Policy Summit  
Outdoor Concert  
Indiana Health Fair

SATURDAY, JULY 19

Youth Leadership Summit  
Exhibition Hall  
Mental Health Symposium  
Indiana Health Fair  
All White Affair

SUNDAY, JULY 20

Youth Leadership Summit  
Exhibition Hall  
Indiana Health Fair  
Gospel Explosion





INDIANA  
BLACK  
EXPO

